

BCDP Web Review – Proposed Phases

I. Initial Look (Winter/Spring 2025)

- Quick fixes on existing platform to include:
 - content,
 - reorganizing/adding new menu items, and
 - any cosmetic changes such as colors
- Developing and publish the more complicated content such as Issues section
- Identifying what else is missing

II. Future Major Design (Spring/Summer 2025)

- Explore potential future web design and functionality options with the focus on the 2026 elections
- If we have time today we will hear some high-level thoughts from our newest member Jo Foss

III. New Platform (Summer 2025) Migrate off Weebly to a new platform that supports our end vision. (Summer 2025)

Sub Committee Goal: Improve the BCDP web functionality, design, and content to better educate, motivate, and energize Bexar Dem supporters.

Our Guiding Principle: Make improvements to the web site that support one or more element of the stated purpose: functionality, design, content.

Keep in Mind

Does the proposed change:

- Improve functionality?
- Enhance the design?
- Add important content?

Home Page

Changes made as a result of last meeting:

Menu – added Donate Button

Above the fold - Added buttons

- Join Mail List, Volunteer, Precinct Chair, Am I Registered, Donate
- Event Quick Notice – News Room

Added paragraph

*Support the Work for Affordable Housing, Affordable Health Care,
Safe Schools and Communities, Rights for EVERYONE*

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Additional things to keep in mind:

- Consider using photos that illustrate the idea that Texas Families are struggling
 - Royalty free images of people stressing at a dinner table, families in the hospital, etc.
- Pair with slogans on what Bexar Dems are fighting for (we have some to choose from).

Additional guidance that may need some additional discussion and fleshing out:

- Newsroom section -something where we can put out our content and the content we want to amplify – [Doing](#).

About Us

- Our Party
- County Chair
- Committees
- BCDP Staff
- Volunteer
- Rules
- Clubs & Organizations ([Help reordered, need logos](#))
- Elected

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Elected Officials

- Keep it under About Us
- Tag who donates/works with us, who doesn't
 - Or even only have the people who support us? Really push electeds to support us

Clubs and Organizations

- Add logos of each club
- Reorder them from alphabetical to largest and most active, starting with Northeast

Add a "Regional Partners" section...link to: 1. Texas Democratic Party, Adjacent counties, Progress Texas, Others

Issues

- Issues 2025
 - Added a link to “Who represents you, Contact them
- Know Your Rights”

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Group thought is to divide content into 3 sections:

- National
- 2025 Texas Legislature
- Local

Contact your elected representatives (hopefully can connect that to Bexar Elections dynamic website?)

- o We can link to various other entities that provide calling scripts, email forms, etc. which make this easier for people

- We should also include some sort of education on which issues are handled best at the federal vs state level. Maybe color code the issues? Make a big bifold list?

Events

Keep in Mind

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EVENTS SECTION

- Create a Calendar that combines ALL Party and Club upcoming events
- Use a color code or tagging scheme for each sponsor...make it sortable for each one.

Precinct Chair

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PRECINCT CHAIRS SECTION

- Future wishlist- having a precinct chair portal/site which is separate and has revocable access
- Consider a passworded access control on some of the content

“Get Involved” (New Section)

Houses these pages

- Volunteer with Bexar Democrats
- Become a precinct chair
- Become a paid election worker
- Become a Voter Deputy Registrar
- Join the MOBILIZE action network

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Home

About Us

Issues

Voter Info

Events

Precinct
Chair

[Donate](#)

Go to web page

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Additional Comments from our 2/1/2025 Meeting

- NOTE: Set external links to “open as a new tab” so that we don’t lose site viewers - COMPLETE
- Many of these things should be evergreen bits of information and all evergreen content needs to be translated into Spanish!!
- Contact your elected representatives (hopefully can connect that to Bexar Elections dynamic website?)
 - We can link to various other entities that provide calling scripts, email forms, etc. which make this easier for people
- We should also include some sort of education on which issues are
- Changing the URL?
 - The group seemed to like bexardems.org; will need further discussions
 - Need to take alternative options and have them forward to the main URL – COMPLETE
- [Main: bexardemocrate.org](http://Main:bexardemocrate.org) Redirects to [Main: bexardemocrate.com](http://Main:bexardemocrate.com), bexardemocrats.com, bexardems.org. (we also control votebexar.com)
- General comment about evergreen content and the need for it; Everything that changes should be on the front page, and the evergreen content should be everything behind that.
- KDEM added; use YouTube shortcuts

Additional Comments from First Meeting

Action Items!

- Eva and Reese - talk with potential Spanish translators for the website content
- Reese - edit photos of the groups for opacity/readability of text above – **Already helping**
- Everyone! Spread the word about taking photos at events and take some yourself!
 - LANDSCAPE PHOTOS WITH QUALITY LIGHT AND CAMERAS PLEASE
- Everyone keep reviewing the site and send in any additional comments (to bill – bill.kanyusik@gmail.com) as soon as you see something.

Home

About Us

Issues

Voter Info

Events

Precinct
Chair

Donate

Template

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